Quiz – Northwest Airlines
by Sergio Ortega | published in June 2010

1. When did Northwest Airlines adopt its final logo, consisting of a compass and the letters “nwa”?
   A. 1986
   B. 1989
   C. 2003
   D. 2008

2. Northwest Orient Airlines became Northwest Airlines in 1986, reverting to its original name. This change coincided with a major event for the airline. Which one?
   A. 50th anniversary
   B. Merger with Republic Airlines
   C. Inaugural flight to China
   D. Initial public offering

3. In which city did Northwest maintain a large hub operation, the largest of its kind for a U.S. carrier?
   A. Beijing
   B. Seoul
   C. Tokyo
   D. Manila

4. What was the name of Northwest Airlines’ frequent flyer program?
   A. WorldPerks
   B. WorldPass
   C. WorldTraveller

5. Which of the following cities was not part of Northwest’s list of destinations (on its own aircraft) in the early 1980s?
   A. Oslo
   B. Amsterdam
   C. Stockholm
   D. Copenhagen

6. Which of the following was not a Northwest Airlines slogan?
   A. “First Again”
   B. “The Proud Bird With The Red Tail”
   C. “Some People Just Know How to Fly”
   D. “Now You’re Flying Smart”

7. True or false: Northwest Airlines was the last U.S. airline to operate the DC-10 when it was retired in 2007.
   A. True
   B. False

8. Which airline alliance did Northwest join in the late 1990s?
   A. Star Alliance
   B. oneworld
   C. SkyTeam
   D. Wings Alliance

9. Northwest Airlines flight 253 was the target of a failed bombing attempt on December 25, 2009. What was the route of the flight in question?
   A. Amsterdam – Detroit
   B. Tokyo – Honolulu
   C. Paris – Miami
   D. Rome – Athens

10. Northwest Airlines flight 255 (yes, two digits above) crashed on take-off from Detroit Metro Airport, killing all but one of the passengers. What was the cause of the accident per the NTSB report?
    A. Weight imbalance
    B. Windshear
    C. Improper take-off configuration
    D. Contaminated hydraulic fluid